

DHANALAKSHMI SRINIVASAN ENGINEERING COLLEGE (AUTONOMOUS)



(Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai)
Re-Accredited with 'A' Grade by NAAC, Accredited by TCS.
Re-Accredited by NBA (BME, ECE & EEE)
PERAMBALUR - 621 212



Newsletter: July to October -2025

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**Esteemed Chancellor Shri.A.Srinivasan
Dhanalakshmi Srinivasan University**

Message from the Esteemed Chancellor

As we near the release of the March 2024 Newsletter, I am filled with immense pride and gratitude for the exceptional journey of growth and achievement that we have embarked upon together. This newsletter is not merely a documentation of events; it is a living testament to our steadfast commitment to excellence in education and holistic development. Within its pages lie the vibrant narratives of our college's ecosystem - from the diverse avenues of student enrichment to the innovative faculty development programs, impactful alumni interactions, dynamic club activities, and the remarkable achievements of our students across esteemed institutions. Our faculty members, the pillars of our institution, have showcased unparalleled dedication through their insightful publications, active engagement in academic pursuits, and valuable contributions to industry-academia partnerships. Your passion and expertise serve as the driving force behind our collective success, and I extend my heartfelt appreciation for your unwavering efforts.

To our students, I applaud your resilience, creativity, and unwavering pursuit of excellence. Your accomplishments, both within our campus and beyond, stand as beacons of inspiration for all of us. As we delve into the enriching experiences of our industrial visits, I am reminded of the invaluable practical knowledge and insights gained, bridging the gap between theory and real-world application. I encourage every member of our community to not only peruse but deeply engage with the narratives within this newsletter. Let it be a source of inspiration, igniting your aspirations and fostering a passion for continual growth and contribution. Together, let us celebrate our collective achievements, draw wisdom from our experiences, and chart a path toward a future brimming with innovation, collaboration, and boundless possibilities.



**Prof. Dr. D. Shanmugasundaram M.E., Ph.D., F.I.E., C.Eng.,
Principal**

Message from the Principal

With great anticipation, we await the unveiling of our March 2024 Newsletter, a testament to our collective dedication to excellence and innovation. This edition encapsulates the multifaceted achievements and transformative endeavors that define our institution's journey. From pioneering student initiatives to groundbreaking faculty research and impactful industry collaborations, our community exemplifies a relentless pursuit of knowledge and progress. The newsletter showcases the exceptional achievements of our students, illuminating their talents, resilience, and contributions across diverse domains. It also heralds the profound impact of our distinguished faculty members, whose scholarly pursuits and mentorship continually elevate the academic landscape.

Moreover, our flourishing alumni network serves as an invaluable resource, fostering inspiration and guidance for current students. Insights into our strategic industry alliances underscore our commitment to practical learning and industry relevance. I extend profound gratitude to every individual within our community for their unwavering dedication and invaluable contributions to our collective success. Let us forge ahead, united in our pursuit of excellence and transformative growth.

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About the College

Our Dhanalakshmi Srinivasan Engineering College (An Autonomous Institution) has 23 years of enchanting Education, as established in the year of 2001 at Perambalur, Tamil Nadu. Our Institution is accredited with 'A Grade' by NAAC in the year of 2015 and further it is Re-Accredited with the same Grade till 2025. Our Institute is conferred with Autonomous status from UGC and Anna University for a period of ten years. Our college is accredited by TCS. Departments Of BME, ECE and EEE Are accredited by NBA. Our Institution is run by the Silver Jubilee celebrated Group of Dhanalakshmi Srinivasan Charitable and Educational Trust, Perambalur, Tamil Nadu. Our endowed Educational trust started the college with motto of promoting Engineering / Technical Education to the Students in rural area of the backward Districts of Tamil Nadu. Our Institution offer 16 UG Programme and 6 PG Programme.

The aspirants of the Institution both the Faculty and Students are vibrant in congregating the cutting edge technologies in their respective fields. This motto is aided by the regular Professional Society and Club Activities. The College offers a good scope for Service – oriented Programme organized by NSS, Fine Arts Association and Student Care Centre. The Rain Water Harvesting units are also built with a societal impact in our College premises. The Human Resource Development Centre focuses on the full fledged placements for all department Students. As now with another great Milestone of receiving Autonomy we are working together with a hope of consequential development of the students in all aspects. We have introduced Skill based Module which helps our Students to mould themselves with variety of Skill based Learning. These Courses are designed to groom budding Engineers, become Employable and a responsible Citizen of the Nation. Regarding infrastructure, our campus is lush green campus and has well equipped laboratories and smart classrooms. Separate hostel facility is available for both boys and girls with multi cuisine food. 24 hours Wi Fi facility is available in our institution and also we have specialized central auditorium with fully air conditioned facility and having the seating capacity of 2500 with state of art facilities.

Vision and Mission

Vision

- An active and committed centre of advanced learning focused on research and training in the fields of Engineering, Technology and Management to serve the nation better.

Mission

- To develop eminent scholar with a lifelong follow up of global standards by offering UG, PG and Doctoral Programmes.
- To pursue Professional and Career growth by collaborating mutually beneficial partnership with industries and higher institutes of research.
- To promote sustained research and training with emphasis on human values and leadership qualities.
- To contribute solutions for the need based issues of our society by proper ways and means as dutiful citizen.

Institute Ventures



Nakshatra-2024 was held on February 29th, March 1st, and 2nd, presided over by Dhanalakshmi Srinivasan University **Hon'ble Chancellor A. Srinivasan Ayya**. The inaugural day saw Padma Shri Dr. Narthaki Nataraj, Bharatanatyam Artist and honorary member of Tamilnadu State Planning Commission., Achi Group Founder and Chairman Mr. A.D. Padmasingh Issac, and various other doctors honored at the ceremony. Actor Harish Kalyan and actress Priya Bhavanishankar also participated and interacted with the students. On the second day, a concert by popular singer Shweta Mohan and her group enchanted the audience. The third day featured captivating dance performances with the participation of actor Vijay Deverakonda and actress Pooja Hegde.

Student Induction Program



The faculty from the Department of MCA, **Mr. R. Govindasamy**, conducted an induction program for the first-year MBA students on the topic "**How Computer Applications are Applicable for Business**" on August 26, 2025.

Student Enrichment Program



The faculty members of the Department of Management Studies conducted a comprehensive Student Enrichment Program aimed at enhancing the skills and knowledge of the MBA-2 Year students. **A.Jeevitha** and **T. kowsalaya** were presented the topic on Advanced business strategies and leadership techniques, through understanding in the field of management on 23.09.2025.

Faculty Enrichment Program-NIL

Alumni Interaction Program-NIL

Club Activities-NIL

Expert talks/Guest lecture/Workshop,Etc.,-NIL

Project/Event Proposals Submitted

S.No	Name of the funding agency	Title of Research Projects	Name of the principal investigator /coordinator/supervisor
1	-	-	-

Students Participations

S.No	Name of the Student	Year/Dept.	Nature of Program	Organizer	Date
1	B.Kalaivani	I-MBA	Management Meet(Hallata Zute-2k25)	Dhanalakshmi Srinivasan college of Arts & Science for Women	14.10.2025
2	A.Asma Begum	I-MBA	Management Meet(Hallata Zute-2k25)	Dhanalakshmi Srinivasan college of Arts & Science for Women	14.10.2025
3	J.Anisha	I-MBA	Management Meet(Hallata Zute-2k25)	Dhanalakshmi Srinivasan college of Arts & Science for Women	14.10.2025
4	M.Vidhya	I-MBA	Management Meet(Hallata Zute-2k25)	Dhanalakshmi Srinivasan college of Arts & Science for Women	14.10.2025
5	A.Benasheer	I-MBA	Management Meet(Hallata Zute-2k25)	Dhanalakshmi Srinivasan college of Arts & Science for Women	14.10.2025
6	K.Kokila	I-MBA	Management Meet(Hallata Zute-2k25)	Dhanalakshmi Srinivasan college of Arts & Science for Women	14.10.2025

Student Achievements





K.Sivasankari, R.Elakkiya, R.Madhumitha, A.Jayashree, O.A.Abdul Razith, K.Sanjay, K.T.Thiruselvan, S.Krithick Roshan, B.Sabari Raj, S.Sivaraman, R.Keerthivarman, R.Madhan, R.Shaik Aabith, A.Manoj Christopher and P.Mohan were awarded second prize with medals and certificate during the Hallata Zute-2k25 National Level Management Meet Conducted at Dhanalakshmi Srinivasan College of Arts and Science for Women on 14.10.2025.

Faculty Participations-NIL

Faculty Acheivements-NIL

Book Publications

1. Dr.P.Nalini, Dr.S.Banumathi and **Prof.B.Baskar (2025)**, Information Management, Takkur Publication Pvt.Ltd, ISBN 978-93-6180-513-4

Industrial Visit

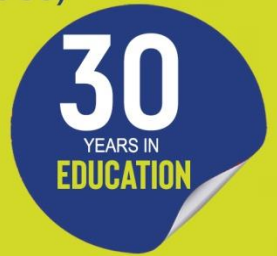


The Department of Management Studies organized an Industrial Visit for I-MBA to Chakra Milk House, Perambalur, on 23.09.2025 with 42 students and 2 faculty members participating.



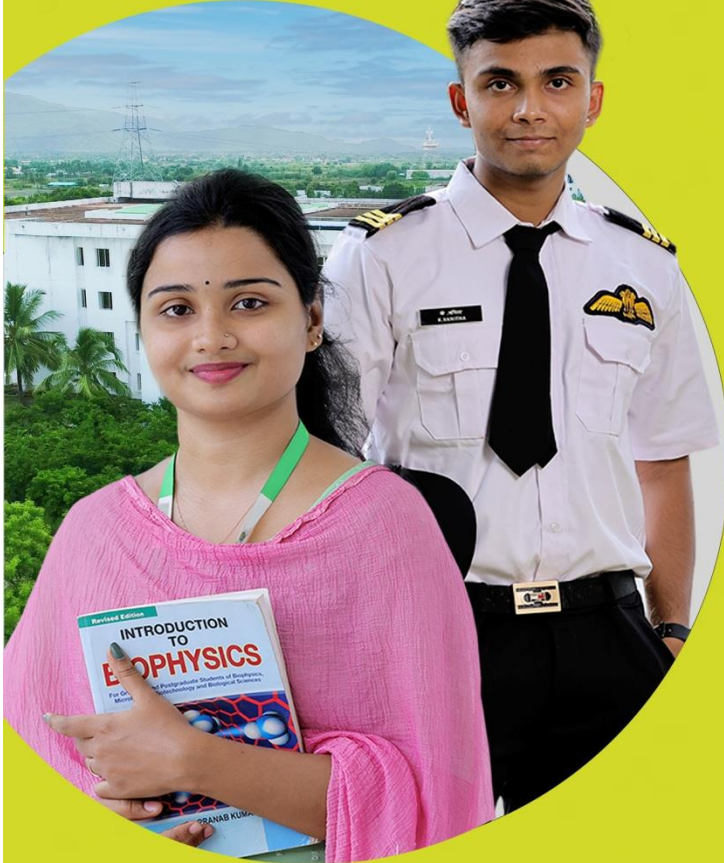
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Perambalur - 621212 | Web : www.dsgroups.org



Counselling Code

3805



CREATING LEADERS AND CHANGE - MAKERS

At Dhanalakshmi Srinivasan you can enhance your 21st century problem solving skills through academics with global outlook and experience that streamline the career and prepare you to encounter the challenges of our time.

UG PROGRAMMES

B.E.

- Aeronautical Engg
- Agriculture Engg
- Biomedical Engg
- Civil Engg
- Computer Science & Engg
- Computer Science (Cyber Security)

- Electrical & Electronics Engg
- Electronics & Communication Engg
- Mechanical Engg
- Robotics & Automation

B.Tech.

- Artificial Intelligence & Data Science
- Biotechnology
- Chemical Engg
- Food Technology
- Information Technology
- Pharmaceutical Technology

PG PROGRAMMES

M.E.

- CAD / CAM
- Computer Science & Engg
- Communication Systems
- Power Electronics & Drives

M.B.A.

M.C.A.



- Autonomous Institution
- NAAC 'A' Grade
- NBA Accreditation
- 1350+ Placements
- 50+ Value Added Courses
- 250+ University Rank Holders
- Industry 4.0 Curriculum
- R&D Laboratories
- International Collaborations
- Institute Industry Collaborations
- Project Based Learning
- CNC Training Center
- Flipped Learning
- Integrated sports complex
- Merit Scholarships upto 2 Crores
- Extension Activities
- ED Cell
- Center of Excellence in Manufacturing
- Center of Excellence in Design (Powered by Autodesk)
- Center of Excellence for Youth Empowerment (Powered by Atos)
- Center for Foreign Languages

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